Retail Promotion Status Report

5/28/97

Month	Brand	Promotion	Kit #	(MIDAS) Alloc#	Total Kits Allocated (Original)	Total Kits Ordered	Utilization	Retail Utilization	Dist. Utilization	Last In-Field Date	Comments:
Jul-97	Parl	Region 1 $.50c off Kit	20301	03126	23,370	0	0.00%			7/11/97	
	Parl	Region 2 $.50c off Kit (Mil)	28202	03820	25	25	100.00%			7/11/97	
	Parl	Region 1 $.50c off Kit (Mil)	20302	03819	25	7	28.00%			7/11/97	
Jun-97	Parl	B1G1F Kit	00714	03158	6,967	6,964	99.96%			6/27/97	
	Parl	B1G1F Menthol Kit	35101	04391	14,490	5,662	39.08%			6/27/97	
	Parl	Florida Temp POS Van Kit	43501	03658	500	392	78.40%			8/15/97	
	Parl	Florida B-Rack Kit (Old)	43502	03660	100	100	100.00%			8/15/97	
	Parl	Florida Banner Kit	43503	03661	300	279	93.00%			8/15/97	
	Parl	Florida B-Rack Kit (New)	43504	03675	300	220	73.33%			8/15/97	
•	Parl	Florida Polar Motion Clock Kit	76817	76847	312	73	23.40%			8/15/97	•
	Parl	Florida Set Sell Disp Kit	43505	03987	1,140	1,128	98.95%			8/15/97	
May-97	Parl	B2GF Hologram Lighter Kit	25101	02348	21,660	21,645	99.93%			5/16/97	

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Source: https://www.industrydocuments.ucsf.edu/docs/gjdm0004